

Vision ...

*Leading Canada to **victory** and Canadians to a life-long **passion** for **soccer**.*

Mission ...

To provide leadership in the pursuit of excellence in soccer, nationally and internationally, in cooperation with its members and partners.

Values ...

- *Excellence*
- *Quality Development*
- *A Player-Centered Approach*
- *A Positive Soccer Environment*

Canadian Soccer Association

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Major 2013 Milestones

25 million+ dollars
is the annual budget of the CSA

World Cup qualification
achieved by the Senior Men's National Team

A medal
achieved by the Senior Women's National Team at the World Cup or Olympics

Secured a World Cup
winning the bid to host the FIFA Women's World Cup 2015

A million+ players
registered with the Canadian Soccer Association

Principles...

As the CSA moves forward,
 we all must keep our eyes on the ball...

- English / French
- Best Governance Practices
- Diversity / Inclusion
- Timely and Accurate Communication
- Trust / Fairness / Respect
- Best Business Practices
- Transparent / Accountable / Accessible
- Collaboration / Cooperation



Photo: FIFA / foto-net

1. Wellness to World Cup

<p>1.1 Development</p> <ol style="list-style-type: none"> 1. LTPD 2. Grassroots 3. Health of the Nation 4. Referees & Coaches 5. Administrators 6. Competition 7. Players with a Disability 8. Professional Teams 9. Facilities 	<p>1.2 National Teams</p> <ol style="list-style-type: none"> 1. National Team Success 2. National Team Support 3. Linkages <p>Men's • Senior • U-23 Olympic • U-20 • U-17 • CP • Beach • Futsal</p> <p>Women's • Senior • Olympic • U-20 • U-17</p>
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2. Member Interaction

<p>2.1 Relations</p> <ol style="list-style-type: none"> 1. FIFA 2. CONCACAF 3. FIFA members 4. PSOs / TSOs 5. Federal Government 6. Multi-Sport Organizations 	<p>2.2 Member Services</p> <ol style="list-style-type: none"> 1. Leadership and resources to players, coaches, referees, volunteers and paid administrators 2. Volunteer services at the local, provincial and national level 3. Reporting structures to Sport Canada National Standards
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3. Sustainable Capacity

<p>3.1 Operations</p> <ol style="list-style-type: none"> 1. Roles & Responsibilities 2. Decision Making 3. Organizational Structure 4. Governance 5. Staffing 6. Fiscal responsibility and accountability 	<p>3.2 Business</p> <ol style="list-style-type: none"> 1. Current Revenue 2. New Revenue 3. Marketing and Media Partnerships 4. Domestic and International Event Hosting
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